

## HOW GULF COAST CENTER IS FOCUSED ON PERSON-CENTERED CARE

Gulf Coast Center is devoted to advancing health equity, improving availability and access to services, and reducing health disparities in our communities.

We recognize the spectrum of cultural health beliefs, practices, preferred languages, and communication needs of our community.

Gulf Coast Center provides a culturally-based framework for care services. We recruit, retain, and promote team members that reflect the diversity of the population that we and our community partners serve.



## GOALS

- Foster Cultural Competence
   WHO do we serve?
- 2. Ensure Language Access HOW do we communicate?
- 3. Build Community Partnerships HOW will we coordinate?
- 4. Collect Diversity Data WHAT services are needed here?
- 5. Benchmark, Plan, Evaluate HOW do we get to the goal?
- 6. Reflect & Respect Diversity
  Talk the talk! Walk the walk!

For links to our complete Library
of CLAS Resources and access
to a Linguistic Competency
Toolkit visit: https://
gulfcoastcenter.org/resources/

24-hour Mental Health Crisis Hotline: 1-866-729-3848

Appointments: 800-643-0967