



## CULTURALLY & LINGUISTICALLY APPROPRIATE SERVICES (CLAS)

### HOW GULF COAST CENTER IS FOCUSED ON PERSON-CENTERED CARE

Gulf Coast Center is devoted to advancing health equity, improving availability and access to services, and eliminating health disparities in our communities.

We recognize the spectrum of cultural health beliefs and practices, preferred languages, and communication needs that our community possesses.

Gulf Coast Center provides a culturally based framework for care services. We recruit, retain, and promote staff that reflect the diversity of the population that we and our community partners serve.



### GOALS

1. Foster Cultural Competence  
**WHO do we serve?**
2. Ensure Language Access  
**HOW do we communicate?**
3. Build Community Partnerships  
**HOW can we coordinate?**
4. Collect Diversity Data  
**WHAT services are needed here?**
5. Benchmark, Plan, Evaluate  
**HOW can we get to the goal?**
6. Reflect & Respect Diversity  
**Talk the talk! Walk the walk!**

For links to our complete Library of CLAS Resources and access to a Linguistic Competency Toolkit visit: <https://gulfcoastcenter.org/resources/>

If you are having a mental health crisis now, call our **24-hour crisis hotline at 1-866-729-3848.**  
To make an appointment, call 800-643-0967.